

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4495930
<b>Application Number:</b>	10821516
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9857
<b>Title of Invention:</b>	SYSTEMS AND METHODS FOR TARGETING CONSUMERS ATTITUDINALLY ALIGNED WITH DETERMINED ATTITUDINAL SEGMENT DEFINITIONS
<b>First Named Inventor/Applicant Name:</b>	Craig W. Kowalchuk
<b>Customer Number:</b>	23562
<b>Filer:</b>	Robert A. Muha/Jody Burtner
<b>Filer Authorized By:</b>	Robert A. Muha
<b>Attorney Docket Number:</b>	92164624.2
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	08165usp2transrevpoa.pdf	166471 24c4e7099398627f5eb49b261716bba8859dfb0d	no	2

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2	Change of Address	08165usp2revpoa.pdf	177221	no	1
			9d2db78dec69b56fb1e4b6bd27ff4ee0892caafb		

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**New Applications Under 35 U.S.C. 111**

**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

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**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

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